

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application No.

Pasha Sadri 10/626,151

Filed

: July 24, 2003

Title

Method For Ranking User Preferences

Group/Division

3625

Examiner
Our Reference

Matthew S. Gart 0021483-0004

INFORMATION DISCLOSURE STATEMENT PURSUANT TO 37 C.F.R. §1.56 AND §§1.97-1.98

Commissioner for Patents P. O. Box 1450 Alexandria, VA 22313-1450

Sir:

The citations listed on the enclosed PTO/SB/08A and 08B Forms are submitted under 37 C.F.R. §§1.97 and 1.98, and in compliance with the duty of disclosure as defined in 37 C.F.R. §1.56. The Examiner is requested to make these citations officially of record in the application. This Information Disclosure Statement is being submitted after the receipt of the first Office Action, but before the mailing date of any of a final action, a notice of allowance, or an action that otherwise closes prosecution in the application. Consequently, pursuant to 37 C.F.R. §1.97(c), a fee or statement is required.

This Information Disclosure Statement Under 37 C.F.R. §1.56 is not to be construed as a representation that any of the listed citations establishes, by itself or in combination with other information, a *prima facie* case of unpatentability of any claim in the above-identified application. Additionally, this Information Disclosure Statement is not to be construed as a representation that a further search of the art has been made by Applicants, or that additional information relevant to the examination of this application does not exist unbeknownst to Applicants.

Applicant's undersigned attorney hereby certifies, in accordance with 37 C.F.R. §

Information Disclosure Statement Application No. 10/626,151 Page 2

1.97(e)(1), that the above information was cited in a communication from a foreign Patent Office in a counterpart foreign application not more than three months prior to the filing of this statement.

Respectfully submitted,

COUDERT BROTHERS LLP

Date: December 21, 2004

J. D. Harriman

Reg. No. 31, 96

COUDERT BROTHERS LLP 333 South Hope St., 23rd Floor Los Angeles, California 90071 (213) 229-2900 Date of Deposit: December 21, 2004

I hereby certify that this paper and/or fee is being deposited with the United States Postal Service as First Class Mail under 37 CFR § 1.8 and is addressed to the Commissioner for Patents; P. O. Box 1430; Alexandria, VA 22313-1450

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Sheet 1

INFORMATION DISCLOSURE STATEMENT BY APPLICANT

(Use as many sheets as necessary)

Complete if Known				
Application Number	10/626,151			
Filing Date	July 24, 2003			
First Named Inventor	Pasha Sadri			
Art Unit	3625			
Examiner Name	Matthew S. Gart			
Attorney Docket Number	0021483-0004			

				T DOCUMENTS		
Examiner Initials*	Cite No.1	Document Number Number-Kind Code ^{2 (# known)}	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear	
		^{US-} 6236990 B1	236990 B1 05-22-2001 Geller et. al.		Entire Document	
		^{US-} 2002/0107726 A1	08-08-2002	Torrance et. al.	Entire Document	
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Casonia	10 10 10 10 10 10 10			Application Number	10/626,151
INF	ORMATION	DIS	CLOSURE	Filing Date	July 24, 2003
STA	STATEMENT BY APPLICANT			First Named Inventor	Pasha Sadri
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Sheet	2	of	2	Attorney Docket Number	0021483-0004

		NON PATENT LITERATURE DOCUMENTS	
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		SHELUGA ET. AL. Preference, Search and Choice: An Integrative Approach, Journal of Consumer Research, September 1979, page 186	~
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